



INTERNATIONAL SCIENTIFIC AND PRACTICAL FORUM

“FOSTERING KNOWLEDGE TRIANGLE IN MOLDOVA”

- TRIANGLE 2018 -

4TH EDITION

26 - 27 APRIL 2018

CHISINAU, REPUBLIC OF MOLDOVA

PROGRAMME



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Erasmus+ Programme
of the European Union



International Scientific Committee:

Grigore BELOSTECINIC, PhD. hab., univ. prof., Academician, Rector, Academy of Economic Studies of Moldova

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Organisational Committee:

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Elena SIMCIUC, PhD st., State Agrarian University of Moldova

Lilia COVAȘ, PhD., assoc. prof., Academy of Economic Studies of Moldova

Liliana CONDRAȚCHI, cercetător științific, Institutul de Cercetări Economice și Studii Europene, ASEM

The "TRIANGLE" Forum aims to enhance the visibility of research performed by universities and strengthen their impact on policy development in the field of research and innovation of the Republic of Moldova on national and international levels. A broad understanding of innovation will be applied, which covers not only technology-related issues, but the entire innovation process, including topics such as finance, human resources or internationalisation. Additional attention will be paid to the identification of funding sources for R+D+I activities and to facilitate the access to financial resources for the realisation of innovative SMEs projects in order to stimulate innovative start-ups in Moldova and their internationalisation.

ORGANISER:



CO-ORGANISERS:



PROMO, MEDIA AND LOGISTIC PARTNERS:



CONTENT:

26 April 2018

09:00 – 10:00	Registration of participants	2 nd floor Hall, Building F
10:00 – 11:00	Welcome and Opening session	Room 203 F
11:00 – 11:30	Mass – Media briefing / Coffee break	2 nd floor Hall
11:30 – 13:00	PLENARY SESSION	Room 203 F
11.30 – 11.45	<i>Third mission of the University in education, research and innovation</i> Olga BOMBARDELLI, Università di Trento, Italy	
11.45 – 12.00	<i>Knowledge Triangle: A case study of Poland' s integration into the EU structures</i> Benon GAZINSKI, Institute of Political Sciences, Warmia and Mazury University, Olsztyn Poland	
12.00 – 12.15	<i>Innovation in hard times: practical approaches</i> Clive HOLTHAM, Professor, Cass Business School; City, University of London, United Kingdom	
12.15 – 12.30	<i>Reinforce entrepreneurial and digital skills of students and teachers to enhance the modernization of higher education in Moldova – ReSTART project</i> Florentin PALADI, Professor., PhD. hab., vice-rector for research, Moldova State University	
12.30 – 12.45	<i>Innovation and Creativity for Economy: Sustainable Design in an Innovation Driven Economy – Challenges for the Republic of Moldova</i> Lilia BOLOCAN, Director General of the State Agency on Intellectual Property of the Republic of Moldova	
12.45 – 13.00	Q&A	
13:00 – 14:00	LUNCH & NETWORKING	
14:00 – 18:00	PARALLEL SESSIONS:	
203 F	EU2INNO WORKSHOP: INNOVATIVE AND CREATIVE ECONOMIES	
202 F	SCIENTIFIC SEMINAR: OPEN SCIENCE	
205 F	INTEGRA SESSION: FINANCE AND ACCOUNTING IN THE CONTEXT OF EUROPEAN INTEGRATION	
Senate Hall	ELEVATE CONSORTIUM MEETING	
104F	RESTART SESSION: ENTREPRENEURSHIP & DIGITAL EDUCATION	
303F	STUDENT CONTEST: STUDENT TODAY, ENTREPRENEUR TOMORROW	

27 April 2018

09:30 – 10:00	Registration of participants/ Welcome Coffee	2 nd floor Hall/ Building F
10:00 – 13:00	PARALLEL SESSIONS:	
203 F	INTEGRA SESSION: INNOVATION IN EDUCATION - A NEW BUSINESS VECTOR ENGINE	
202 F	WORKSHOP: INSTRUMENTELE TIC PENTRU CERCETARE, ASIGURAREA EVALUĂRII CALITĂȚII ȘI VIZUALIZAREA CONȚINUTULUI DIGITAL DIN REPUBLICA MOLDOVA	
205 F	HEIFYE WORKSHOP: YOUTH ENTREPRENEURSHIP	
Tekwill	ELEVATE CONSORTIUM MEETING	
13:00 – 14:00	LUNCH	
14:00 – 18:00	PARALLEL SESSIONS:	
203 F	SMART CAFE'S WORKSHOP: FOSTERING UNIVERSITY-ENTERPRISE COOPERATION AND ENTREPRENEURSHIP OF STUDENTS VIA SMART CAFE'S	
202 F	WORKSHOP: DIGITAL ECONOMY	
205 F	ELEVATE WORKSHOP: YOUTH EMPLOYABILITY	
Tekwill	ELEVATE CONSORTIUM MEETING	

THURSDAY, 26 April 2018

Venue: Academy of Economic Studies of Moldova (59 Banulescu-Bodoni str., Building F, 2nd floor)

- 09.00 -10.00 **Registration of participants**
- 10.00 - 11.00 **WELCOME ADDRESS (ROOM 203)**
Rodica CRUDU, TRIANGLE Forum academic coordinator, PhD., associate professor, Jean Monnet Professor, Academy of Economic Studies of Moldova
Grigore BELOSTECINIC, PhD. Hab., Prof. Univ., Academician, Rector of the Academy of Economic Studies of Moldova
- OPENING ADDRESSES**
Peter MICHALKO, Ambassador, Head of the EU Delegation to Moldova
Igor ŞAROV, General Secretary of State, Ministry of Education, Culture and Research of the Republic of Moldova
Gheorghe DUCA, Academician, President of Academy of Sciences of Moldova
Andrei CHICIUC, President of the National Agency for Quality Assurance in Education and Research, Republic of Moldova
Roman CHIRCA, Director of the Agency for Innovation and Technology Transfer
- 11.00 -11.30 **COFFEE BREAK** (ASEM, Building F, 2nd floor, Hall)
Mass-media briefing (ASEM, Building F, 2nd floor, Hall)
- 11.30 - 13.00 **PLENARY SESSION**
- 11.30 - 11.45 *Third mission of the University in education, research and innovation*
Olga BOMBARDELLI, Professor, Università di Trento, Italy
- 11.45 - 12.00 *"Knowledge Triangle": A case study of Poland' s integration into the EU structures*
Benon GAZINSKI, Professor, Institute of Political Sciences, Warmia and Mazury University, Olsztyn Poland
- 12.00 - 12.15 *Innovation in hard times: practical approaches*
Clive HOLTHAM, Professor, Cass Business School; City, University of London, United Kingdom
- 12.15 - 12.30 *Reinforce entrepreneurial and digital skills of students and teachers to enhance the modernization of higher education in Moldova - ReSTART project*
Florentin PALADI, Prof., PhD. hab., vice-rector for research, Moldova State University
- 12.30 - 12.45 *Innovation and Creativity for Economy: Sustainable Design in an Innovation Driven Economy - Challenges for the Republic of Moldova*
Lilia BOLOCAN, Director General of the State Agency on Intellectual Property of the Republic of Moldova
- 12.45 - 13.00 *Discussions*
- 13.00 - 14.00 **LUNCH & NETWORKING** (ASEM, Building F, 2nd floor, Hall)

PARALLEL SESSIONS:

SESSION I:

EU2INNO WORKSHOP: INNOVATIVE AND CREATIVE ECONOMIES (room 203)

- Moderator:** Rodica CRUDU, PhD., assoc. prof., Jean Monnet Professor, EU2INNO Project Coordinator, Academy of Economic Studies of Moldova
- 14.00 – 16.00** *Workshop: The Innovator's Journey*
Moderator: Clive HOLTHAM, Cass Business School; City, University of London, United Kingdom
This is an intensive workshop with a series of activities, which examine key barriers to making an innovation journey, and how to overcome them.
Most materials will be in English, but discussion and your own work does not need to be in English.
- 16.00 – 16.10** *Social entrepreneurship: a way to involve youth in developing process*
Aurelia BRAGUȚA, Angela SOLCAN, Liudmila STIHI, Academy of Economic Studies of Moldova
- 16.10 – 16.20** *Digital transformation - the priority of the European enterprises*
Marina COBAN, Academy of Economic Studies of Moldova
- 16.20 – 16.30** *Четвертая промышленная революция и навыки, необходимые для процветания*
Andrei PETROIA, Ivan BANU, Academy of Economic Studies of Moldova
- 16.30 – 16.40** *Innovation and the prospective educational system*
Viorelia LUNGU, Tiraspol State University
- 16.40 – 16.50** *Study on best practices in EU Entrepreneurship Education*
Alina SUSLENCO, Nelli AMARFII-RAILEAN, Svetlana MELNIC, Alecu Russo Balti State University
- 16.50 – 17.00** *Modele inovative de business și necesitatea aplicării în economia națională*
Maia PISANIUC, Academy of Economic Studies of Moldova
- 17.00 – 17.10** *Role of education and research in developing fostering innovation*
Angela CHIOSEA, Academy of Economic Studies of Moldova
- 17.10 – 17.20** *Politica de inovare – nucleul dezvoltării mecanismului de mobilizare a economiei al Republicii Moldova*
Aliona DANILIUC, Military Academy “Alexandru cel Bun”
- 17.20 – 17.30** *E-commerce - part of the business model of the European enterprises*
Marina COBAN, Academy of Economic Studies of Moldova
- 17.30 – 17.40** *Innovations as creativity engine in higher education and research*
Boris DELIMARSCHI, Academy of Economic Studies of Moldova
- 17.40 – 17.50** *The Power of Self on the Professional Balance*
Mariana ZUBENSCHI, Free International University of Moldova
- 17.50 – 18.00** *Rolul comunității virtuale de învățare în formarea profesională*
Diana MOGLAN, Universitatea de stat “Alecu Russo”
- 18.00 – 18.10** *Role of Education and Research in developing and fostering innovation*
Sergiu CHIOSEA, Hudderdfeild University; **Ana CEBOTARI,** Kent University
- 18.10 – 18.30** *Discussions*

SESSION II:

SCIENTIFIC SEMINAR: OPEN SCIENCE (room 202)

- Moderator:** Liliana CONDRATCHI, cercetător științific, Institutul de Cercetări Economice și Studii Europene, ASEM
- 14:00 – 16:30** Seminarul științific - OPEN SCIENCE vine să popularizete conceptul de “Știință deschisă”, acest concept este una din cele 3 priorități strategice ale Comisiei Europene. Astfel, în 2015, Comisia Europeană a identificat cinci domenii de potențiale acțiuni de politici, pentru a susține dezvoltarea Științei Deschise în Europa. Intervențiile potențiale se bazează pe presupunerea că Știința deschisă va duce în cele din urmă la dezvoltarea unei științe mai bune, prin sporirea credibilității (abordând integritatea științifică), încrederii (verificare mai bună și mai transparentă a datelor), eficienței (evitarea suprapunerii resurselor) și receptivității la provocările societale.
Invitat special, Dr. **Igor COJOCARU,** Director Institutul de Dezvoltare a Societății Informaționale.

SESSION III:

INTEGRA SESSION: FINANCE AND ACCOUNTING IN THE CONTEXT OF EUROPEAN INTEGRATION

(room 205)

- Moderator:** Svetlana MIHAILA, dr., assoc. prof., Academy of Economic Studies of Moldova
- 14.00 – 14.15 *Competența contabilului profesionist factor decisiv al succesului organizațional durabil*
Natalia ZLATINA, Mihail MANOLI, Academy of Economic Studies of Moldova
- 14.15 – 14.30 *Assessing the necessity of national regulatory intervention in addressing the crowdfunding associated risks*
Angela BELOBROV, Irina IALAIA, Academy of Economic Studies of Moldova
- 14.30 – 14.45 *The influence of population's financial literacy on pension system reform*
Svetlana BILOOCAIA, Academy of Economic Studies of Moldova
- 14.45 – 15.00 *The role of accounting in the conditions of the Fourth Industrial Revolution*
Ludmila LAPIȚKAIA, Academy of Economic Studies of Moldova
- 15.00 – 15.15 *Creditarea peer-to-peer ca instrument modern de finanțare alternativă*
Svetlana STRATAN, Academy of Economic Studies of Moldova
- 15.15 – 15.30 *The relationship between materiality and risks in financial audit*
Inga BULAT, Academy of Sciences of Moldova
- 15.30 – 15.45 *Mediul educațional ca factor al dezvoltării personalității studentului*
Galina BĂDICU, Svetlana MIHAILA, Academy of Economic Studies of Moldova
- 15.45 – 16.00 *Opportunities for the optimization of the legal frame of the Republic of Moldova for enhancing the investment potential of the domestic non-state pension funds*
Ninel BOTEZATU, Academy of Economic Studies of Moldova
- 16.00 – 16.15 *Mediul de control al entităților*
Aliona BÎRCA, Academy of Economic Studies of Moldova
- 16.15 – 16.30 *Grupurile de entități din punct de vedere a concepției juridice și fiscale*
Natalia CURAGĂU, Academy of Economic Studies of Moldova
- 16.30 – 16.45 *Aplicarea metodelor moderne de calculație a costurilor în transport*
Anatol GRAUR, Cornel BUGAN, Academy of Economic Studies of Moldova
- 16.45 – 17.00 *Dezvoltarea metodelor de analiză a performanțelor pe baza indicatorilor de rentabilitate*
Diana FURTUNĂ, Academy of Economic Studies of Moldova
- 17.00 – 18.00 *Discussions*

SESSION IV:

- 14.00 – 18.00 **ELEVATE CONSORTIUM MEETING** (Senate Hall, Building A, 3rd floor)

SESSION VI:

RESTART SESSION: ENTREPRENEURSHIP & DIGITAL EDUCATION (room 104F)

- Moderator:** Liliana LUPUȘOR, Agence Universitaire Francophonie, Europe centrale et orientale, Romania
- 14.00 – 14.20 *Entrepreneurship and digital skills of students – survey results*
Nelli AMARFII-RAILEAN, Alecu Russo Balti State University
- 14.20 – 14.40 *Dezvoltarea competențelor antreprenoriale în universitate prin implicarea stakeholderilor*
Lilia COVAȘ, Angela SOLCAN, Sergiu PORTARESCU, Academy of Economic Studies of Moldova
- 14.40 – 15.00 *Aspecte comparative cu privire la organizarea învățământului antreprenorial Republica Moldova-UE*
Irina TODOS, Svetlana BIRLEA, Ludmila ROSCA-SADURCHI, Ana NEDELCU, Oxana MIRON, Cahul State University "Bodgan Petriceicu Hasdeu"
- 15.00 – 15.20 *Entrepreneurship and digital skills of students – survey results*
Aurelia LITVIN, Dragos CIMPOES, State Agrarian University of Moldova

15.20 – 15.40	<i>Proiectul ReSTART - modalitate de dezvoltare a unei cariere antreprenoriale de succes</i> Marian JELENCO, Mihaela BALMUȘ-ANDONE, Tatiana BULIMAGA, Moldova State University
15.40 – 16.00	<i>Local business needs to improve entrepreneurial and digital skills of HE graduates</i> Carolina TCACI, Alecu Russo Balti State University
16.00 – 16.20	<i>Satisfaction survey on entrepreneurship and digital needs of teachers</i> Nelli AMARFII-RAILEAN, Alecu Russo Balti State University
16.20 – 16.40	<i>Improving economic education by increasing tripartite collaboration</i> Liudmila ROȘCA-SADURSCHI, Universitatea de Stat „B.P.Hasdeu” din Cahul
16.40 – 18.00	<i>Discussions</i>

SESSION VII:

STUDENT CONTEST: **STUDENT TODAY, ENTREPRENEUR TOMORROW, XTH ed.** (room 303)

Moderators: Angela SOLCAN, decan Facultatea Business și Administrarea Afacerilor, Academy of Economic Studies of Moldova
Nicoleta BULAT, studenta, anul II, Facultatea Business și Administrarea Afacerilor

La bază concursului economic stă mini-jocul antreprenorial „Întreprinzătorul de fier”. Datorită atmosferei sale dinamice și realiste, jocul se bucură de popularitate continuă în rândul tinerilor antreprenori.

Descriere:

- Studenții formează 14 – 16 echipe a câte 4-5 persoane. Echipelor li se propune o situație (o problemă sau o tehnologie inovatoare) care trebuie s-o dezvolte și s-o transforme într-o idee de afaceri.
- În timp de o oră, generând mai multe idei de afaceri, echipele evaluează oportunitatea acestora și aleg ideea cu cel mai mare potențial comercial. Urmează dezvoltarea modelului de afaceri și elaborarea unei prezentări pentru membrii juriului.
- După o scurtă pauză, participanții vor prezenta ideile lor de afaceri juriului format din întreprinzători și profesioniști avizați în domeniul antreprenoriatului.
- Câștigătoarea este declarată cea echipă a cărei idee de afaceri va fi originală, inovatoare, iar prezentarea cea mai convingătoare și interesantă.

Partenerii concursului:

- Centru pentru Instruire și Consultanță în afaceri (MACIP)
- Junior Chamber International - JCI Moldova
- Organizația pentru Dezvoltarea Sectorului IMM (ODIMM)
- State Agency on Intellectual Property (AGEPI)
- Trimetrica SRL

FRIDAY, 27 April 2018

Venue: Academy of Economic Studies of Moldova (59 Banulescu-Bodoni str., Building F, 2nd floor)

09.30 – 10.00 **Registration of participants, Welcome Coffee** (ASEM, Building F, 2nd floor, Hall)

PARALLEL SESSIONS:

SESSION VIII:

INTEGRA SESSION: INNOVATION IN EDUCATION - A NEW BUSINESS VECTOR ENGINE (room 203)

Moderator: **Lucia SAVA, National Agency for promoting Quality in Education and Research**

10.00 – 10.10 *Internaționalizarea programelor de studii superioare din Republica Moldova: între beneficii și riscuri*

Lucia SAVA, Agenția Națională de Asigurare a Calității în Educație și Cercetare

10.10 – 10.20 *International University: The challenges of the multicultural and multilingual learning space (ULIM's experience)*

Valentina CIUMACENCO, Inga STOIANOVA, Free International University of Moldova

10.20 – 10.30 *The importance of teamwork in the PBL approach based on the ASEM experience*

Tatiana GAUGAȘ, Lica ERHAN, Natalia TIMBALIUC, Academy of economic Studies of Moldova

10.30 – 10.40 *Role of Education in an inclusive society*

Adelina STEFARTA, Free International University of Moldova

10.40 – 10.50 *Diversitatea instituțională - condiție indispensabilă pentru eficacitatea educațională*

Maria MANCAȘ, Academy of economic Studies of Moldova

10.50 – 11.00 *Aspectele evaluării unei argumentări polemici*

Vasile GUȚU, Institutul de Relații Internaționale din Moldova

11.00 – 11.10 *Educational aspects of violence*

Eman AYOUB, Free International University of Moldova

11.10 – 11.20 *Using Technology to Improve Teaching and Learning*

Suleyman DASDEMIR, Moldova State University

11.20 – 11.30 *Utilizarea Retelelor Neuronale Artificiale in invatamantul superior pentru predictia rezultatelor studentilor*

Liliana CECLU, Universitatea de Stat "B.P.Hasdeu" din Cahul

11.30 – 11.40 *Economia stiinta sau arta?*

Aurelia TOMȘA, Academy of economic Studies of Moldova

11.40 – 11.50 *Competitive Advantage and Environmental Threats: The Example of Moldova*

Tatiana PISCHINA, Academy of economic Studies of Moldova

11.50 – 12.00 *Delocalizarea - tendință în economia mondială*

Natalia LOBANOV, Academy of economic Studies of Moldova

12.00 – 12.10 *Analiza comparativă a indicatorilor de dezvoltare calitativă a resurselor umane în Republica Moldova și Uniunea Europeană*

Mariana PRODAN, Institutul Național de Cercetari Economice

12.10 – 12.20 *Managementul reputației*

Aliona GUȘUVATI, Academy of economic Studies of Moldova

12.20 – 12.30 *Corelația dintre competitivitatea economiei naționale, creșterea economică și Indicele Dezvoltării Incluzive*

Tatiana GUTIUM, Institutul Național de Cercetări Economice

12.30 – 12.40 *Componenta muncii în procesul educațional*

Rodica BERZAN, Ștefan BERZAN, Academy of economic Studies of Moldova

12.40 – 12.50 *Is conditionality an ethical aid modality to perform change in a society?*

Amandine SABOURIN, Moldova State University

12.50 – 13.00 *Discussions*

SESSION IX:
ATELIER DE LUCRU: INSTRUMENTELE TIC PENTRU CERCETARE, ASIGURAREA EVALUĂRII CALITĂȚII ȘI VIZUALIZAREA CONȚINUTULUI ȘTIINȚIFIC DIGITAL DIN REPUBLICA MOLDOVA
(room 202)

Moderator: Liliana CONDRATCHI, cercetător științific, Institutul de Cercetări Economice și Studii Europene, ASEM

10:00 – 13:30 *Instrumentele TIC pentru cercetare, asigurarea evaluării calității și vizualizarea conținutului științific digital din Republica Moldova*
Dr. Igor COJOCARU, Director Institutul de Dezvoltare a Societății Informaționale

SESSION X:
HEIFYE WORKSHOP: YOUTH ENTREPRENEURSHIP (room 205)

Moderator: Tatiana BUCOS, assoc. prof., Director of the Centre for Marketing and Career Partnerships of ASEM

10.00 – 10.20 *Business mindset sau cum este văzută lumea de către un antreprenor.*
Viorica CERBUȘCĂ, founder, „Responsible Business Generation”, Moldova

10.20 – 10.40 *Antreprenariat vs salariu: care sunt preferințele tinerilor*
Ion FĂINĂ, Academy of Economic Studies of Moldova

10.40 – 11.00 *Ce contează mai mult decât banii în dezvoltarea afacerii?*
Nadia BONDARI – President 2018, JCI Moldova

11.00 – 11.20 *Abilitatea antreprenorială: talent sau competență ce poate fi dezvoltată?*
Tatiana BUCOS, Academy of Economic Studies of Moldova

11.20 – 11.40 *Competența antreprenorială – când și cum o dezvoltăm*
Rodica CREȚU, director, Prospera Education Hub, Moldova

11.40 – 12.00 *Educația antreprenorială în învățământul general din Republica Moldova.*
Veaceslav GROMOV, Junior Achievement Moldova

12.00 – 12.20 *Promovarea antreprenariatului în instituțiile superioare de învățământ*
Rafael CILOCI, Cornelia CRUCERESCU, Technical University of Moldova

12.20 – 13.00 *Discuție panel cu tinerii antreprenori:*
Grigore FORTUNĂ, founder, Pumba Creative Studio,
Alexandru CEBAN, founder, Monkey Digital,
Alexandru POPOVICI, founder, Deco Room

SESSION XI:
9:30 – 18.00 ELEVATE CONSORTIUM MEETING (Venue: TEKWILL, Technical University of Moldova)

13.00 – 14.00 **LUNCH & NETWORKING** (ASEM, Building F, 2nd floor, Hall)

SESSION XII:
SMART CAFFÉS WORKSHOP: *Fostering university-enterprise cooperation and entrepreneurship of students via SMART Caffes* (ROOM 203)

Moderator: Elena SIMCIUC, PhD student, University Lector, Director of the Centre for the European Studies “EUroSTUDIES” of the State Agrarian University of Moldova

14.00 – 14.20 *General presentation of the project “Fostering university-enterprise cooperation and entrepreneurship of students via SMART Caffes”*
Svetlana PETRAȘCU, PhD student, University lecturer at the State Agrarian University of Moldova.

14.20 – 14.40 *SMART project's support of the capacities of students and researchers to generate, develop, market and commercialize their own innovative ideas through entrepreneurship and/or open innovation in three Eastern Partnership Countries*
Svetlana PETRAȘCU, PhD student, University lecturer at the State Agrarian University of Moldova.

14.40 – 15.30 *Influence of the SMART project to the development of the entrepreneurship capacities of students and creation of start-ups at university*

- Valentina PRITCAN**, PhD, Associate Professor, Balti State University "Alecu Russo"
- 15.30 – 16.00 *SMART project – an accelerator of the partnership among key stakeholders in knowledge triangle in Armenia, Belarus and Moldova*
- 16.00 – 16.30 **Tatiana BUCOS**, PhD, Associate Professor, Academy of Economic Studies of Moldova
SMART project - a precondition to revise and adapt curricula to the modern labour market needs
- Elena SCRIPNIC**, Associate Professor, PhD in Animal Science, Vice-Rector for International Relations at the State Agrarian University of Moldova.
- 16.30 – 17.30 *Discussions*

SESSION XIII:

WORKSHOP: **DIGITAL ECONOMY** (room 202)

- Moderator:** **Sergiu TUTUNARU**, assoc. prof., Director of the IT4BA incubator at ASEM
- 14.00 – 14.15 *IT education ecosystem development in the university*
Ion COVALENCO, **Sergiu TUTUNARU**, Academy of Economic Studies of Moldova
- 14.15– 14.30 *The Road Map for the Digitalization of Education*
Mihail CALALB, Tiraspol State University
- 14.30 – 14.45 *Higher Education Administration Technology*
Hassan NASSER, VeroZone Solutions SRL
- 14.45 – 15.00 *Datum Solutions Cognitive Capture Capabilities*
Savo TOMOVIĆ, University of Montenegro
- 15.00 – 15.15 *Structuring the European research area in the autonomous-territorial units of Moldova and modernization of public services in frameworks of the «Digital agenda EU/and CIS»*
Anatolie BABIN, Academy of Economic Studies of Moldova
- 15.15 – 15.30 *Open Data and Spatial Data Infrastructure in Moldova*
Maria OVDII, Agenția Relații Funciare și Cadastru
- 15.30 – 15.45 *SmileLynx - Soft pentru stomatologi si tehnicieni dentari*
Eugeniu ZNAGOVAN, **Massimiliano ROSSI**, Smile Design System, IT4BA incubator at Academy of Economic Studies of Moldova.
- 15.45 – 16.00 *Requirements for cybersecurity in the digital economy*
Alexandru LEAHOVCENCO, Academy of Economic Studies of Moldova
- 16.00 – 16.20 *Calitatea ofertei de telefoane inteligente la operatorii de servicii de telefonie mobilă din Republica Moldova*
Serghei OPREA, Universitatea Cooperatist-Comercială din Moldova
- 16.20 – 16.40 *Personality profile of the researcher in the innovative education and research system*
Artiom JUCOV, State University of Medicine and Pharmaceutics "Nicolae Testemitanu"
- 16.40 – 17.30 *Discussions*

SESSION XIV:

ELEVATE WORKSHOP: **YOUTH EMPLOYABILITY** (room 205)

- Moderator:** **Oxana BARBĂNEAGRĂ**, Associate professor, Academy of Economic Studies of Moldova
- 14.00 – 14.20 *Generația Z - diferențe și provocări*
Ina BURCIU, Human Resources Director la Purcari Wines
- 14.20 – 14.40 *Așteptările tinerilor de la angajare*
Andrei CIOBANU, Directorul Departamentului de Cercetări, Magenta Consulting
- 14.40 – 15.00 *Cum intelegența artificială va schimba procesul de angajare?*
Eugeniu GÂRLĂ, Founder la GAUS
- 15.00 – 16.40 *Discutieie panel "Recrutarea, angajarea și motivarea tinerilor specialiști"*
Vadim ROTARU - HR Manager, I.C.S "METRO Cash & Carry Moldova"
Aliona MATUȘENCO - EFES Vitanta Moldova Brewery SA
Olesea COBZARI - HR Manager, Microinvest
Mirela COȘNETE - HR Manager, Starnet solutions
Livia ȚÎBÎRNĂ - studentă a. III, REI
Olga SPĂNU - studentă a. IV, Drept
Alexandru BRECICO - student a. III, REI
Irina OROȘAN - studentă a. III, Finanțe
Igor PISICA - student a. III, REI
- 16.40 – 17.30 *Discussions*